

Transcript of Audio Clip on the CentoGermanVillage.com History timeline. CEO Cameron Mitchell discusses the choice to open a fine dining Italian restaurant. Mitchell said,

“Cento, by its definition is one hundred in Italian. So this is our hundredth restaurant we’ve opened since we started October 5th of 1993. I am just as excited about this one as I was about the first. Lots of great ones in between but to be opening number 100 for me, personally is thrilling. Our team’s super excited about it and to think about one to one hundred, it’s been quite a journey.

Cento is a passion project for us. My wife and I love Italian food, fine dining Italian. We have a favorite, our vacation spot, we have a favorite fine dining Italian restaurant we go to. And David Miller, our President and Chief Operating Office and - we’ve been partners for 25-plus years and we’ve always wanted to build a restaurant in German Village. So, this opportunity came up and it’s very hard to find restaurant space in German Village and we didn’t even think twice about it. We said, this is it and we’re going to do fine dining Italian ‘cause he loves it also.

It’s just extra special for us. It’s a passion project. We’ve wanted to be here in German Village for many, many years. And we wanted to build a restaurant that looks like it’s been here just like German Village for many, many years. And it’s got a tremendous amount of character already even though it’s brand new and we’re really, really excited about it.”